

CIF Table Sponsorship Proposal 2023-24





THE BIGGEST EVENT OF THE Indo-Canadian community.

As Canada India celebrates their strategic relations in the new Indo-Pacific framework, CIF's most prestigious Annual Global Indian Award Gala Event is back.

Each year, CIF recognizes change-makers whose contribution have strengthened the foundation of our society and has helped build brand India in the process.



2023





ABOUT CIF



Established in 2007, Canada India Foundation (CIF) is a national, not-for-profit, non-partisan, non-governmental public policy advocacy group. Its membership is exclusive and comprises successful Canadian industrialists, senior business executives and top-tier professionals with a single approach objective.

- Strengthening bilateral relations between Canada and India
- Helping Indo-Canadians in all spheres of their entrepreneurial, and professional journeys.
- Building brand India in Canada and Brand Canada in India for better understanding of both the countries to augment the all-round relationship.
- Annually recognize & honour a prominent global achiever. CIF Global Indian Award is presented to an outstanding person who has demonstrated global leadership, vision, and personal excellence.
- Organize sectoral forums that enable a better understanding of the expanding economic, commercial and professional relations between Canada and India.
- Position the need for a strategic partnership between Canada and India as critical to Canada's future.



CIF Activities – Highlights



- An annual Award Gala featuring the CIF Global Indian Award, presented to a global high achiever
- Periodic sectoral Canada-India policy forums featuring SME speakers, highlighting areas of Canada India collaboration
- Newsletters, published monthly, with a reach of 30,000, sharing information about significant activities in the Canada-India corridor
- Annual golf tournament with participation of 288 golfers, to raise funds for the families of the Fallen Soldiers of Canada and India.
- More than 60 events featuring guest speakers on a range of topics of interest to Business, professional and India watchers
- Regular interactive meetings with federal & provincial ministers and other political leaders, providing valuable feedback towards strengthening Canada India relations
- Engagement with Canadian educational institutions, towards creating endowments to research on India's traditional healthcare solutions
- Provide informed intervention & feedback to govts to ensure the Indo-Canadian community is working collaboratively to overcome disruptions to its image.
- CIF is engaged in philanthropic and charitable activities to help communities locally and in India whenever unforeseen disasters strike

CURRENT RECIPIENT OF THE AWARD



Canada India Foundation takes immense pride in announcing the 2023 recipient of its Global Indian Award, Mrs. Sudha Murty, the Chairperson, Infosys Foundation. She has made great contributions to the fields of education, corporate business, philanthropy, arts and culture.

Her strong voice on behalf of social justice and equity has been heard around the world and today drives and inspires many of corporate India's community outreaches.

[Click Here for Award Winner Profile](#)



PAST RECIPIENTS OF THE AWARD

Since its Inception in 2008,
CIF has honoured global leaders from diverse backgrounds.



Sam Pitroda
(2008)



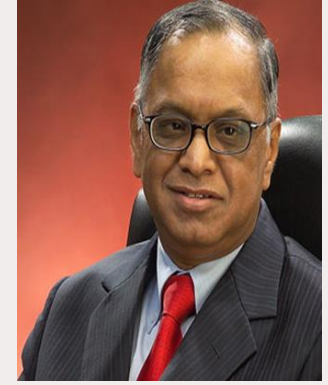
Tulsi Tanti
(2009)



Ratan Tata
(2010)



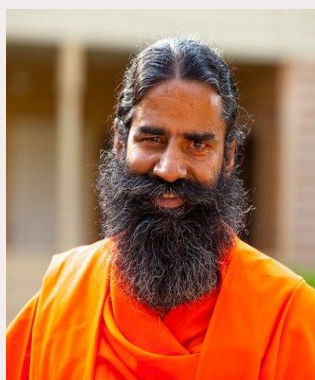
Deepak Chopra
(2012)



NR Narayana Murthy
(2014)



Subhash Chandra
(2016)



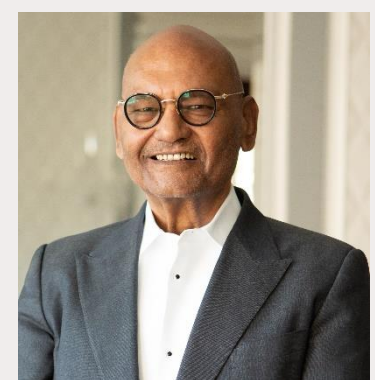
Swami Ramdev
(2017)



Sparsh Shah
(2018)



Hon. Stephen Harper
(2019)



Anil Agarwal
(2022)



Global Indian Award Gala 2023

Sponsorship Proposal



Table Sponsorship

Canada India Foundation intends to establish a long term mutually beneficial relationship with the Corporate Partners, businesses & professionals in the Mainstream Canadian Community.

The Foundation envisages this to be a collaboration in evolving strategies to raise the organizational profile among the High-Net-Worth individuals and provide platform for all the supporters to network and grow their business relations.



Gala 2022

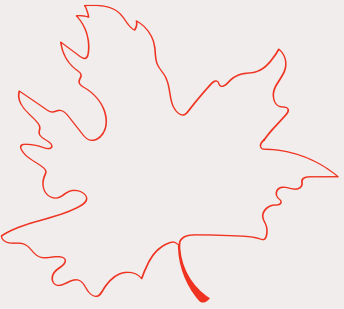
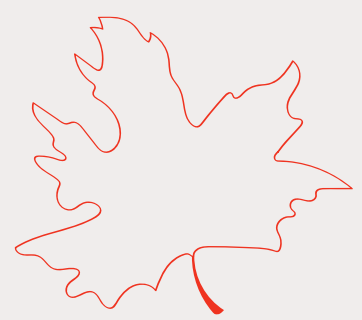


Table Sponsorship



Premium Table
Value \$7500
10 Seats
2 VIP Reception
Tickets
½ page ad in
Magazine

Corporate Table
Value \$5000
10 Seats
2 VIP Reception
Tickets
Logo in Magazine

Regular Table
Value \$3500
10 Seats

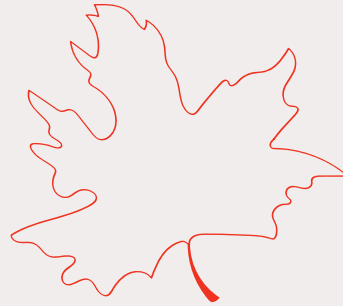
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OUR SPONSORS





Hon. Mary Ng, Minister of Small Business, Export Promotion, Int. Trade of Canada, at CIF Gala



Hon. Doug Ford, Premier of Ontario at CIF Gala



Hon. Helena Jaczek, Minister of Public Services & Procurement, Canada at CIF Gala



CIF members with Canadian High Commissioner Cameron Mackay in Delhi



Roundtable with Hon. Mary Ng, Minister of Small Business, Export Promotion, Int. Trade of Canada



CIF Past Chair awarded with Pravasi Bharatiya Samman Award



CIF Meeting with Speaker of Indian Parliament, Shri Om Birla



CIF team met Hon. Aditya Yogi, Chief Minister of Uttar Pradesh during India Mission 2023



CIF visited during India Mission 2023 with Ontario Minister Michael Tibollo for a reception with CHC Cameron Mackay in Delhi. Former Indian HC Vikas Swarup also joined



Hon. Anita Anand, Minister of Defence, Canada at CIF Golf

Glimpses



Hon. Joe Oliver & Mr. Vasu Chanchlani presenting award to Mr. N R Narayan Murthy, Founder of Infosys



Hon. Anita Anand, presenting Charity Cheque with CIF Chair Satish Thakkar, National Convener Ritesh Malik, Past Chair Anil Shah, CGI Apoorva Srivastava & Others



Canada India Healthcare Summit



Hon. Stephen Harper, Former Prime Minister of Canada & HC Vikas Swarup with CIF Executive Members



Reception CIF Golf



Hon. Stephen Harper, Former Prime Minister with CIF



Hon. Stephen Harper, Former PM of Canada receiving Global Indian Award from Premier Doug Ford at CIF Gala



CIF Roundtable meeting with Prime Minister Justin Trudeau

Glimpses



Mr. Sparsh Shah receiving the Charity Cheque with Award at CIF Gala



Mr. Subhash Chandra Receiving Charity Cheque with Award at CIF Gala from Kathleen Wynne, Premier of Ontario



Hon. Doug Ford Premier, Ontario with CIF Members



Dr. Deepak Chopra Receiving Charity Cheque with Award at CIF Gala



CIF Welcome reception with visiting NASSCOM delegation



Farewell Reception in Honor of H.E. Ajay Bisaria, high Commissioner of India in Canada



Dr. Tanuja Nesari, Director AIIA at UHN with CIF Team



CIF Agriculture Forum



CIF Gala event